

April 2008



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❖ Refer a Friend and Get a Month of FREE Hosting!



Now there's even more reason to share Aplus.Net's award-winning products and services with your friends and family. We've just ramped up our Refer a Friend program to include all shared hosting plans. So whether you have an Aplus.Net Personal hosting plan or a deluxe eCommerce plan, you can enjoy one month of free hosting when you refer a friend. [Get the scoop on how to do it here.](#)

❖ Buy a Dedicated Server, Get an Extra Hard Drive Free!



Because the serious professional needs everything today's dedicated server technology can offer, we've spent the last few months ramping up our dedicated hosting plans to provide the maximum value at the best price.

And now, we're going even farther: For a limited time only, we're giving you an extra hard drive for FREE when you order the Aplus.Net [2x Xeon 2.4 GHz Dedicated Server](#) or the [2x Xeon 2.8 GHz Server](#) — two of our premium Multi-Processor platforms. That means you get twice the storage, at the same low price as before. It's a savings of up to hundreds of dollars each year. [Head over to our website for more info.](#)

❖ Small Business Center Get the Power to Sell with Google AdWords Coupons



To an ever-increasing degree, online success is all about mastering the search engines. That's where customers start when they go shopping. And, as everyone knows, Google is the dominant force in search engine marketing today.

It doesn't matter what industry you're in. It doesn't matter whether you have a brick-and-mortar store on Main Street or you work out of a home office. Either way, if you're a small business looking to grow, Google AdWords is the perfect way to reach potential customers at precisely the moment they're searching for

what you offer.

Basically, if you're looking for online advertising that's effective, trackable, and accountable — and you should be — then Google AdWords is a great way to find customers looking for what you're selling.

It's a snap to use. Basically, if you can describe your business and what you sell in a few words, you can have your ad up and running within minutes. Your ad will appear on Google.com (as well as Google partner sites like AOL.com® and Ask.com®) to targeted prospects within your geographic market (defined by you). You set your own budget, and you only pay when someone clicks on your ad. There are no commitments, no minimum spend requirements, and no obligations of any kind.

Best of all, if you're an Aplus.Net web hosting customer, you're already eligible up to \$75 in Google AdWords™ advertising credit! Check out www.aplus.net/google.html today for more details.

❖ Product News New Dedicated Servers!

Last month we rolled out four top-of-the-line additions to our award-winning line of dedicated servers. In our efforts to provide the very best in premium dedicated hosting technology at the best prices the industry has to offer, we're happy to introduce the next generation of Aplus.Net hosting power:

- The Quad Core 2.13 Ghz. Intel Xeon Quad-Core 2.13 GHz 1066MHz CPU
2 GB DDR2-800 ECC RAM
250 GB SATA Hard Drive
2000 GB Monthly Transfer
5 IP addresses
Less than \$200/month!
[Click here for details.](#)
- The Quad Core 2.4 GHz. Intel Xeon Quad-Core 2.4 GHz 1066MHz CPU
2 GB DDR2-800 ECC RAM
250 GB SATA Hard Drive
2000 GB Monthly Transfer
5 IP addresses
Less than \$220/month!
[Click here for details.](#)
- The 2x Quad Core 2.0 GHz. 2x Intel Xeon Quad-Core 2.0 GHz 1333MHz CPUs
2 GB DDR2-667 ECC RAM
250 GB SATA Hard Drive
3000 GB Monthly Transfer
5 IP addresses
Less than \$320/month!
[Click here for details.](#)
- The 2x Quad Core 2.33 GHz. 2x Intel Xeon Quad-Core 2.33 GHz 1333MHz CPUs
2 GB DDR2-667 ECC RAM
250 GB SATA Hard Drive
3000 GB Monthly Transfer
5 IP addresses
Less than \$350/month!
[Click here for details.](#)

[Check out the Aplus.Net website to see all our products and services...](#)

❖ Company News Coverage and Awards

Aplus.Net Named Top 5 Hosting Company by TopHosts and TopSeos.com. We're proud to announce that we've ranked on the April 2008 lists from TopHosts and TopSeos.com. Aplus.Net was named to the #2 spot in the prestigious TopHosts Top 25 Web Hosts, and #5 in the monthly Search Engine Marketing Hosting list by TopSeos.com. View the official sites here:

- [TopHosts Top 25 Web Hosts](#)
- [TopSeos Top 5 SEM Hosting Companies](#)

Aplus.Net Introduces Additions to Line of Award-winning Dedicated Servers. As mentioned above, we were happy earlier this month to introduce four new additions to our line of award-winning dedicated servers: the Quad Core 2.13 Ghz, the Quad Core 2.4 GHz, the 2x Quad Core 2.0 GHz, and the 2x Quad Core 2.33 GHz. All come standard with industry-leading Intel Xeon Quad-Core CPUs, and are loaded with everything to meet today's dedicated hosting needs. [Check them out here.](#)

[Learn more about our awards and news coverage here...](#)

❖ Expert Opinion

"Protecting Your Online Reputation"

"If you have a virtual presence, chances are you have an online reputation, too." In his BNET article "Protect Your Online Reputation," online business guru Sean Silverthorne asks some simple but tough question: How do you build and protect your online rep? Is it important to you? How would you address a competitor casting a stain on your character? There's more to the answer than you may think.

[Read full Expert Opinion article...](#)

❖ Help Links

At Aplus.Net, we are committed to providing you with great customer support, 24x7x365.
Knowledge Base -- http://www.apluskb.com/scripts/What_is_your_domain_renewal_answer1556.html
Technical Support -- <http://www.aplus.net/support.html>
Control Panel -- <https://cp.aplus.net>

❖ Keep It Current!

Keeping your address current is more important than you realize, and the success of your website just might depend on it. For example: "Marty" was a happy and hard-working customer who failed to notify Aplus.Net when his email address changed. Marty didn't realize that he was missing important emails notifying him that his domain name was about to expire. Because of this simple mistake, Marty lost not only his domain name to a competitor, he also lost countless hours of hard work and months of progress. Don't make Marty's mistake—Keep your information current!
Update your new e-mail information in our system online. We've made it easy! [Here's how to do it ...](#)

❖ Refer a Friend

Refer a friend to Aplus.Net and get a FREE month of hosting! Make sure your friend remembers to mention your name and email address when signing up.

❖ Feedback

What do you think of our newsletter format? Let us know! Email us any of your feedback regarding the newsletter at marketing@aplus.net. We're always looking to improve, and we're always happy to hear your suggestions!

Aplus.Net - (877)275-8763
7500 W 110th St., Suite 400, Overland Park, KS 66210



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