

March 2008



## In This Month's Issue...

- ▶ [America's #1 Web Host!](#)
- ▶ [The Five Pillars of Online Success, Revisited](#)
- ▶ [Small Business Center: Tips and Advice from the Aplus.Net Blog](#)
- ▶ [Product News](#)
- ▶ [Company News](#)
- ▶ [Expert Opinion: The Truth Behind "Unlimited Web Hosting"](#)

Please make sure you're receiving emails from Aplus.Net. Add us to your email account's "safe list" so you don't miss out on our special offers and important account information. Not sure how to add Aplus.Net to your safe list? [Click here](#) to find out how.

### ✘ America's #1 Web Hosting Provider!



This month, TopHosts named Aplus.Net Number One in their monthly Top 25 Web Hosts list! ([Click here to check it out!](#)) This exciting news comes as we celebrate ten years of web hosting with upgrades to our web hosting, website design, and dedicated server services.

TopHosts is one of the most respected voices in the web hosting industry, offering a complete, convenient consumer guide to web hosting since 1997. This occasion marks the third time since March 2007 that TopHosts has named Aplus.Net to the top spot. (We've also been listed in the TopHosts Top 5 hosting providers every month for more than four years.) We want to thank all of you, our valued customers, for making us the best at what we do. After all, we can't be successful if you aren't successful! So here's to many more years of mutual success.

### ✘ The Five Pillars of Online Success, Revisited



As you know, we're [celebrating ten years of web hosting with some fantastic promotions](#) here at Aplus.Net. We want to express our thanks to you, our valued customers, for making our success possible.

We also want to remind everyone that, when we say "Everything for Your Business Online," we're not just reciting a catch phrase. We mean what we say, and we take pride in the fact that we have everything you need to succeed online — whether it's web design, hosting, eCommerce, or simply Internet access.

But we also know that it's not enough to simply offer these products. That's why we also explain what they are and why you need them. With that in mind, we invite you to revisit our Five Pillars of Online Success for a complete guide to all the online services that Aplus.Net has to offer, broken down into five easy steps. [Click here](#) or [here](#) for the full story on the Five Pillars.

### ✘ Small Business Center Tips and Advice from the Aplus.Net Blog!



We know you're busy — after all, few things are as time-consuming as running a business. And, somewhat ironically, the more successful you are, the more time-consuming it can be. So, we understand if you haven't had time to keep up with the [Aplus.Net Blog](#). There are lots of other things demanding your constant attention, after all.

With that in mind, we want to take this month's Small Business Center as an opportunity to re-acquaint you with all the business insider tips and advice you might be missing out on. A lot has been happening at the Aplus.Net Blog in the past few months, and it's all been done to benefit our customers.

The [Tips and Advice](#) section of the Blog features a wide variety of articles aimed at providing you with the kind of hard-to-find insider info that can help you make your business thrive. The following stories are just a sample of the articles we've ran since the beginning of 2008:

- [Top 10 Changes In My Business Thinking](#)
- [12 Tips to Search Google Like an Expert](#)
- [5 Easy SEO Steps from the E-Commerce Times](#)
- [The 5 Pillars of Online Success, Revisited](#)
- [BNET's Media Relations Primer](#)
- [Website Design: Staying on Top](#)
- [10 Tips for Getting that Perfect Domain Name](#)
- [BNET: 4 Ways to Beat Lower-Priced Competitors](#)
- [The Hottest Marketing Trends for 2008](#)

And that's just the tip of the iceberg. We also have special sections on [Industry Trends](#) (following the action in the always-changing world of online business) and [Industry Players](#) (Google, CNET, MSN, and the other companies that are shaping today's business world).

There's also a section devoted to [Small Business Matters](#), which follows larger economic issues and explores how the actions of the [U.S. Small Business Administration](#) or the [Federal Reserve](#) may directly affect your business, for better or for worse.

If you don't have time to explore all the articles we offer at the blog, you may find it useful to simply bookmark or RSS the [Tips and Advice](#) section and check it out when a new article that may apply to your business pops up.

Either way, we encourage you to start taking advantage of the Aplus.Net Blog. We'd love to get more feedback from our readers, as well, so feel free to comment on any story that catches your interest.

---

## ❖ Product News Updated & Upgraded

We're happy to announce the following updates to some of our most popular hosting integration tools:

- Mwiki2 (Unix only) – now version 1.11.2
- Joomla (Unix only) – now version 1.0.15
- Phpbb (both Unix and Windows) – now version 2.0.23
- Linpha Image Gallery (both Unix and Windows) – now version 1.3.3
- Gallery2 (both Unix and Windows) – now version 2.2.4

[Check out the Aplus.Net website to see all our products and services...](#)

---

## ❖ Company News Coverage and Awards

Aplus.Net Hits the #1 Spot at TopHosts! As we mentioned above, we're thrilled to report this month that we've received the Number One Ranking on the TopHosts Top 25 Web Hosts list for March 2008. In addition, we also ranked in the Top 5 SEM Hosting companies in the monthly list from TopSeos.com. [Read more about our recent awards here.](#)

Successful Data Center Migration! More great news! We're proud to announce the successful completion of Phase I of our new data center migration plan. We now operate two world-class, state-of-the-art data centers: our original facility in San Diego, and a new facility in Phoenix Arizona. To read more, [click here](#) to see our official press release, or browse the media links below:

- [The Kansas City Business Journal](#)
- [Web Host Industry Review](#)
- [TopHosts](#)

[Learn more about our awards and news coverage here...](#)

---

## ❖ Expert Opinion

### “The Truth Behind Unlimited Web Hosting”

“There are some words that always sound compelling,” writes Web hosting blogger Keshav Kaushik. “In web hosting, such terms would include ‘unlimited’ and ‘free.’” We couldn’t agree more. Check out this month’s Expert Opinion for the facts behind unlimited web hosting — and why the buyer should beware. (Hint: If it sounds too good to be true, it probably is.)

[Read full Expert Opinion article...](#)

---

## ❖ Help Links

At Aplus.Net, we are committed to providing you with great customer support, 24x7x365.

Knowledge Base -- <http://www.apluskb.com/>

Technical Support -- <http://www.aplus.net/support.html>

Control Panel -- <https://cp.aplus.net>

---

## ❖ Keep It Current!

Keeping your address current is more important than you realize, and the success of your website just might depend on it. For example: “Marty” was a happy and hard-working customer who failed to notify Aplus.Net when his email address changed. Marty didn’t realize that he was missing important emails notifying him that his domain name was about to expire. Because of this simple mistake, Marty lost not only his domain name to a competitor, he also lost countless hours of hard work and months of progress. Don’t make Marty’s mistake—Keep your information current!

Update your new e-mail information in our system online. We’ve made it easy! [Here’s how to do it ...](#)

---

## ❖ Refer a Friend

Refer a friend to Aplus.Net and get a FREE month of hosting! Make sure your friend remembers to mention your name and email address when signing up.

---

## ❖ Feedback

What do you think of our newsletter format? Let us know! Email us any of your feedback regarding the newsletter at . We’re always looking to improve, and we’re always happy to hear your suggestions!

---

Aplus.Net – (877)275-8763  
7500 W 110<sup>th</sup> St., Suite 400, Overland Park, KS 66210