

May 2008



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❖ Sign-up for WebImage, Get \$75 Google AdWords Coupon!



Aplus.Net's affordable, professional WebImage website design service has always been loaded with tons of free extras: Free web hosting, free domain name registration, free email accounts, free toll-free number forwarding. But now, there's even more. For a limited time only, sign up for WebImage and get a free \$75 Google AdWords coupon!

How does it work? Simply sign up for WebImage service, and you'll receive an email from Aplus.Net with info on how to redeem your Google coupon. (Please make sure to "white list" Aplus.Net so our emails arrive in your inbox.) That's it! Just sign up and wait for the email. For more information on Google AdWords and what it can do for your online business, [click here](#). For more information on this limited-time sale, [click here](#).

❖ Small Business Center Boost Your Business with Free Marketing Tools



Are you an Aplus.Net customer? Are you taking advantage of the huge variety of FREE online marketing tools we offer? If the answer is "no," you just might be missing out on some of the industry's best customer-getting tools.

Specially designed to offer you an advantage over your competition, our free online marketing tools encompass everything you need to succeed online. From a wide variety of Google tools such as [Google Sitemap](#) and [Google Rankings](#), to search engine helpers like [Search Engine Submission](#) and [Search Engine Optimization](#) tools, Aplus.Net has what you need to succeed.

Check out where your website ranks on major search engines with the [Keyword Rankings](#) tool. Monitor the traffic you receive with the [Website Statistics](#) tool. Test how much traffic your site can handle with the [Site Stress Test](#) tool. And all this is just the beginning!

So why do you need online marketing? In today's marketplace, it's not enough to just have a website. You need to make sure you're on top of the search engines so customers can find you. And if you don't, there's a good chance that your competitors will.

[Click here](#) to check out the best in free marketing tools available to Aplus.Net customers.

❖ Product News

Updated and Upgraded

We're happy to announce the latest round of product upgrades. Remember, you can access these tools from your Aplus.Net control panel. Since these are full upgrades, no patches are required. Check them out today!

- [PhpBB updated to latest version: 3.0.1](#)
 - [Serendipity Blog \(S9Y\) updated to latest version: 1.3.1](#)
 - [WordPress Blog Platform updated to latest version: 2.5](#)
 - [Coppermine Photo Gallery updated to latest version: 1.4.17 + 1.4.18](#)
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❖ Special Note on Aplus.Net Support



At Aplus.Net, protecting your personal account information is our top priority. With this in mind, we have important changes regarding your Aplus.Net account.

Beginning June 1, 2008, all communication regarding account, support, and billing issues must be submitted directly via your Aplus.Net control panel. The email addresses support@applus.net and billing@applus.net will no longer be in service as of this date.

This change is necessary in order to better safeguard the security of our customers' accounts. The new system will help to ensure that only authorized and authenticated users can request account changes, thus preventing third parties from making unwanted changes to your account. This change will also improve Aplus.Net's support system by enabling us to better track and access the history of customer transactions.

If you're unsure about how to submit queries via your control panel, the Aplus.Net Knowledge Base can help provide the answer. Visit it online at <http://www.appluskb.com>.

❖ Company News Coverage and Awards

Aplus.Net Announces Microsoft adCenter Partnership. As part of our quest to offer the very best online marketing tools to our customers, Aplus.Net is happy to announce an exciting new partnership with Microsoft adCenter search advertising service. Check out the details [at our website](#), and also at the following locations.

- [TopHosts](#)
- [Web Host Directory](#)

Web Host Directory Names Aplus.Net among Best eCommerce Hosts. We're proud to announce that Aplus.Net has received the #2 Best Ecommerce Web Hosting Award for April 2008 from Web Host Directory. For more details, [click here](#).

[Learn more about our awards and news coverage here...](#)

❖ Expert Opinion

"How They Did It: Seven Intrapreneur Success Stories"

Innovation in a vacuum is one thing; innovation within an already long-established company requires a whole different way of thinking. From Kodak to Gateway Computers, this month's Expert Opinion offers several case studies in how to think outside the box.

[Read full Expert Opinion article...](#)

❖ Help Links

At Aplus.Net, we are committed to providing you with great customer support, 24x7x365.

Knowledge Base -- <http://www.apluskb.com/>

Technical Support -- <http://www.aplus.net/support.html>

Control Panel -- <https://cp.aplus.net>

❖ Keep It Current!

Keeping your address current is more important than you realize, and the success of your website just might depend on it. For example: "Marty" was a happy and hard-working customer who failed to notify Aplus.Net when his email address changed. Marty didn't realize that he was missing important emails notifying him that his domain name was about to expire. Because of this simple mistake, Marty lost not only his domain name to a competitor, he also lost countless hours of hard work and months of progress. Don't make Marty's mistake—Keep your information current!

Update your new e-mail information in our system online. We've made it easy! [Here's how to do it...](#)

❖ Refer a Friend

Refer a friend to Aplus.Net and get a FREE month of hosting! Make sure your friend remembers to mention your name and email address when signing up.

❖ Feedback

What do you think of our newsletter format? Let us know! Email us any of your feedback regarding the newsletter at . We're always looking to improve, and we're always happy to hear your suggestions!

Aplus.Net - (877)275-8763
7500 W 110th St., Suite 400, Overland Park, KS 66210